


# Tejaswini Nagesh

Amsterdam, NL

*Design research, Systems design, User experience design*

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Driven by a passion for innovative design, I enjoy exploring new ideas and connections. With expertise in systems design, research, and strategy, I aim to create impactful experiences. Embracing inclusivity, I value diverse perspectives. Above all, I am dedicated to using my skills to make a positive impact on the planet.

## Experience:

### Digital Society School, Hogeschool van Amsterdam Design Trainee

**February 2024 - Present**

Amsterdam, Netherlands

EU Horizon project on transitions in the textile industry.

### WWF-India

#### Design Consultant

**November 2020 - December 2023 (3 years)**

Tezpur, Assam, India

Worked on a project to mitigate train-elephant collisions in Assam, India, applying design methodologies.

Contributed to the design and compilation of 'The Field Manual for Managing Human-Elephant Conflict' which is now published by the Ministry of Environment, India.

Additionally, I assisted an intern in creating 'Elefence,' a detailed guide for setting up non-lethal single strand electric fences.

### Cardiac Design Labs

#### Design Consultant

**April 2020 - November 2020 (8 months)**

Bengaluru, Karnataka

Contributed to improving a wearable vitals monitoring system, which was essential during the pandemic to monitor COVID patients with limited staff. This involved conducting user testing, identifying issues, and exploring alternative methods for vital signs measurement through different wearability apparatus. The apparatus designed got the startup a patent for the design.

### WWF-India

#### Design Intern

**November 2018 - May 2019 (7 months)**

New Delhi Area, India

Worked on the possibilities of design in wildlife conservation, in particular mitigation of Elephant-Train collision. Case study areas were Assam and Uttarakhand, India.

### Cardiac Design Labs

#### Product Design Intern

**May 2017 - July 2017 (3 months)**

Bengaluru Area, India

Worked on a wearable ECG monitoring device at the medical technology startup.

## Education:

### National Institute of Design

Master's degree, Industrial and Product Design (2016 - 2020)

### Haute école des arts du Rhin

Exchange semester, Design and Applied Arts (September 2017 - February 2018)

### KS Institute Of Technology

Bachelor's Degree, Mechanical Engineering (2012 - 2016)

## Skills:

- Design thinking
- Design research
- Systemic approach to design
- Design process

## Software:

- Adobe Indesign
- Adobe Photoshop
- Adobe Illustrator
- Figma
- Miro
- Trello

