

I am a dynamic professional with **over 8 years** of experience in the software, technology, and startup sectors. Having transitioned from roles in business development to Product Owner and Product Manager, I bring a comprehensive blend of expertise in IT, technology, innovation, business strategy, stakeholder management, and startup development. My proficiency lies in orchestrating product life cycles, driving data-driven strategies, and enhancing customer experiences. My career journey reflects a strong inclination towards embracing technological challenges and devising innovative solutions, making me a perfect fit for fast-paced and evolving high-tech environments.

- Designing Roadmap and Strategy
- MVP and Go-to-Market
- Lean Startup & Agile Methodology
- Prototyping and Validation
- Data and User Behavior Analysis
- Innovation and Problem Solving
- Stakeholder Management
- Community Building
- Agile Product & Backlog Strategist
- Customer-Centric Product Strategist
- Multidisciplinary Tech & Innovation Product Lead

Experiences

Product Manager

March 2024 – Now

Aland Digital (*Netherlands*)

Driving Innovative Digital Solutions with a Focus on User-Centric Design and Cutting-Edge Technology at Aland Digital

Product Owner

Dec 2023 – March 2024

Lizard Global (*Netherlands*)

Lizard Global is an international digital agency that offers solutions for complex problems, working with various businesses. I applied for a Product Owner internship there, attracted by their ever-changing project landscape, hoping to enhance my international experience.

Product Owner

Mar 2022 - Aug 2023

Ziwa (*Iran-Iraq*)

Ziwa is a startup that is trying to manage the export of natural flowers from Iran to Iraq. (B2B)

- Focused on customer experience and Product Market Fit at Ziwa, leading to a 37% increase in new customers.
- Redesigned and added features based on data-driven insights about customer experience, achieving a 42% monthly increase in customer satisfaction

CEO

Apr 2019 - Mar 2022

Zharfa Accelerator (*Iran*)

Zharfa is a popular startup accelerator (Startup Studio) in Iran, focusing on creating and growing biotech startups.

- Executed four acceleration programs at Zharfa ;12 teams graduated, with 6 successfully fundraising from VCs.
- Received a knowledge-based license from Iran in the second year.
- Gained experience with 12+ teams in areas like team building, MVP and Go-to-Market, product lead, and business development.

Co-founder and CEO

May 2016 - Apr 2019

MeTalk (*Iran*)

Metalk is a startup that connects businesses with consultants and mentors.

- Expanded the team from 3 to 15 members, demonstrating leadership skills.
- Achieved 500+ consultants and 3,500 users in 8 months, honing skills in product management and marketing.
- Successful exit after 3 years.

Other experience (Part-time)

Product Consultant

Aug 2019 - Aug 2023

Science and Technology Park of Kurdistan · Contract ([Iran](#))

Assisted over 20 businesses and startups in finding solutions to their business challenges.

University lecturer

Dec 2021 – Aug 2023

University of Kurdistan · Contract ([Iran](#))

Taught entrepreneurial economics with a focus on tech trends and market conditions, receiving a 94% score from students.

Education

Consultancy and Entrepreneurship (Master, [RBS](#), Rotterdam)

2023 - now

Master of Business Administration (Master, [SBU](#), Tehran)

2016 - 2019

Information Technology (B.Eng. [UOK](#), Kurdistan)

2010 - 2015